



what's on the black box?

NITV offers something very different from the usual fare of Australian TV.

We are stockpiling the very best in existing shows and working with the cream of Black Australia's film and program making industries to make new programs to share with you our country, our families, our love and our ways.

During our stage one broadcast - *Beaming in the Bush* - we'll premiere a great mix of new programs including sports, children's programming, education, history and culture.

To see what's coming up in the future, check out our website www.nitv.org.au



URRPEYE – Pioneers of Black Broadcasting

NITV is proud to present our first short doco - **Urrpeye**.

NITV has big shoes to fill with 60 000 years of story telling behind us. Our first doco to air is a half hour celebration of NITV's roots in Black Media.

Urrpeye looks at the energy and drive over 30 years that has built up the Indigenous Media Industry. From Broome to Redfern our mob are broadcasting across the country.

A salute to black & white Australians who achieved their dream of a national Indigenous Television Service for the first time in Australia. Meet the pioneers and hear their stories.

Urrpeye, was funded by NITV, and produced by CAAMA Productions.



THE MARGROOK AFL FOOTY SHOW A First for Footy Hungry Aussie's

When too much sport is never enough, NITV brings you **The Marngrook AFL Footy Show**. Hitting TV screens for the first time in 2007, the highly successful 10 year radio program is now on the box. Join hosts Grant Hansen, Gilbert McAdam and roving reporter Leila Gurruwiwi as they uncover the 'darker' side of the AFL season from Thursday 19th, July.

Get your weekly tips, interviews and views, as well as the dirt, gripes and fights on our premier sports wrap up. Tune in every week and see local yarns from around the country, the inside stories of our best footballers, the latest club news as well as current affairs.

The Marngrook AFL Footy Show is funded by NITV, produced by SEIMA/GPC.



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YAARNZ TV” – Stories of another kind

Watch NITV from July to see Paul Sinclair our resident story teller.

Descendent of the Anaiwan people of North-West NSW, Paul is well known as one of the faces of Sydney’s world famous Taronga Zoo.

Working in Aboriginal Education at the Zoo, Paul has an easy manner and talks to all sorts of people from all sorts of places.

These **Yaarnz** are very different, so take a break and let Paul tell you a few stories

Yaarnz will inform and entertain from an Indigenous viewpoint. The magazine style show features legends including Bob Randall, ‘Muggi’ Sumner and Max Harrison telling it like it is on things from the past, present and future.

Yaarnz is funded by NITV



YAMBA - for the little ones

Here’s one for the kiddies! Australia’s only Indigenous children’s program “**Yamba’s Playtime**” will be on NITV from 13 July.

Gear up to see entertaining and educational stories with **Yamba** the honeyant.

Yamba is a Yerrampe, which means “honeyant” in the Alice Springs language, Arrernte. The show is hosted by Natasha Appo and of course **Yamba**, the honeyant.

Join **Yamba** for community visits with Rex and Terry the Crocodile at Alice Springs Reptile Centre, for the Ampilawatja Community Sports Day or on an educational camping trip to the Alice Springs Desert Park.

Whatever the story, **Yamba** will be an entertaining treat for all the little ones.

Yamba is funded by NITV

NITV will showcase the very best of programs already seen on TV and new programs being made throughout the year. Tune in for Arts, Children’s program, Culture and Music, Film, Documentaries, Drama Education, Language, News, Sport & Current Affairs or Comedy and Special Events.

To see what’s coming up in the future, be sure to check out our website www.nitv.org.au

NITV will work with our audience to put to air what you want and during our first broadcast we want to see what works. We love feedback so we look forward to hearing from you what you like and sometimes what you don’t like.

Please send your comments to feedback@nitv.org.au



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National Indigenous Television

what is NITV?

National Indigenous Television (NITV) is a new 24 hour television service established by Aboriginal and Torres Strait Islanders to improve the lives of our peoples.

With the very best of Australian content in our programs, we will inform, entertain and educate, preserve our languages, tell our stories and showcase the rich diversity of our cultures and creative talent from all over Australia.

NITV is focused on locally produced content and growing the skills of our peoples in the media and broadcasting industries.

Our service will change how Australians view and understand our peoples while also providing entertainment and information to Aboriginal and Islander communities.

NITV will have a staged roll out in order to become a truly national service.

Stage One of our broadcast beams our service out on the Optus Aurora satellite and is available to anyone with the equipment to receive the signal.

We will also broadcast through Imparja Television's second channel and transmit a free to air service to parts of Northern Australia, Central Australia, South Australia and Queensland. A complete list of communities is listed on our website www.nitv.com.au

Our first broadcast will begin on Friday 13 July 2007 as part of NAIDOC Week (National Aboriginal and Torres Strait Islander Day of Celebration).

NITV aims to grow into the nation's third national broadcaster and like Indigenous TV in New Zealand and Canada, establish a reputation for broadcasting the latest and best creative programs.



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who are we?

From Dreamtime to Primetime, NITV is a new commercial company set up by founding members to provide Australia's first national Aboriginal and Torres Strait Islander television service.

Our founding members are some of the pioneers of black broadcasting and include:

Indigenous Community Television
Indigenous Remote Communications Association
Imparja Television
Australian Indigenous Communication Association
Indigenous Screen Australia and
Federation of Aboriginal and Torres Strait Islander
Languages Corporation

Our Board:

Professor Larissa Behrendt - Chairperson
Mr Garth Agius
Mr Owen Cole
Mr John Corker
Mr Francis Jupurrurla Kelly
Ms Patsy Mudgebell
Ms Rachel Perkins
Mr Ken Reys
Ms Dorothy (Dot) West - Deputy Chairperson

Our Executive

Ms Patricia Turner - Chief Executive Officer
Mr Paul Remati - Director of Television
Mr Aaron Ross - Director of Corporate Affairs
Mr Neville Perkins - Business Development Manager

**Biographies and a full list of the NITV family is on our website:
www.nitv.com.au**



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National Indigenous Television

open for business

Calling for Content

An exciting new TV Station, National Indigenous Television (NITV), is Australia's first national Aboriginal and Torres Strait Islander television service, will begin broadcasting in the bush on Imparja Televisions second channel on 13 July 2007 and later this year on Pay TV around the country.

NITV is governed by a board which is comprised of individuals appointed by Aboriginal and Torres Strait media and language associations from urban, remote and rural communities Australia wide. Organisations include the Indigenous Remote Communications Association (IRCA), Indigenous Community Television (ICTV), Indigenous Screen Australia (ISA), the Australian Indigenous Communications Association (AICA), Imparja Television, and the Federation of Aboriginal and Torres Strait Islander Languages.

NITV is managed by Ms Pat Turner as CEO, from the Arrernte nation, and chaired by Professor Larissa Behrendt of the Wiradjuri nation.

NITV's priority is to broadcast programs made by Aboriginal and Torres Strait Islander communities from all over Australia. We aim to broadcast a wide range of quality programs from and about our people.

NITV is calling for both existing content, readymade programs and new content - program ideas, proposals and submissions. We are looking for series, one off programs and formats especially in these genres:

Arts programs

Drama

Features, series and particular shorts

Children's programs

including program ideas for:

- **Pre-School**
including numeracy & literacy
- **Primary**
with educative value eg. game shows and magazine shows

Youth programming

General Interest

with wide appeal, including sports, magazine, lifestyle, travel, health & nutrition

Comedy

including sketch or sitcom

Documentaries

Educational programming

Entertainment

Cultural programming

Language preservation

Music

Bush, Traditional, Country and Western, Contemporary Hip Hop & World

Special Events

e.g. concerts, events & awards



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Calling for content

If you have programs proposals, formats or ideas: Visit National Indigenous Television's website at www.nitv.com.au to see NITV's Content Charter and programming guidelines for both existing and new content and for general information about the service.



Attention to:
acquisitions@nitv.org.au

Or
NITV Acquisitions
PO Box 1166, Crows Nest
NSW 2064



For New Content, program ideas and proposals please send to:



Attention to:
commissions@nitv.org.au

Or Mail to:
NITV Commissions
PO Box 1166, Crows Nest
NSW, 2064



Please contact NITV's Commissioning Editors for further assistance and information. NITV Commissioning Editors:

Mitch Torres

A Yawuru, Gooniyandi woman from Broome and has been in the media industry for over 23 years. Mitch has extensive experience in acting, directing, producing and writing. More recently Mitch has been producing and directing documentaries and visual story telling.



Email Mitch Torres at:
mitch.torres@nitv.org.au

Kelrick Martin

Kelrick is also from Broome and commenced his media career as a cadet Broadcaster for Goolarri Media in WA. He was the inaugural presenter of ABC TV's Message Stick program and has been a freelance documentary filmmaker for the last 7 years.



Email Kelrick at;
kelrick.martin@nitv.org.au

Tanya Denning

Tanya is from the Birri people of Central Queensland and has held various positions within Radio and Television at the ABC, and the SBS in Australia and with independent production companies in the United Kingdom. Her recent documentaries for ABC Message Stick include the Palm Island Death in Custody and the life story of Australia's first Aboriginal police inspector Col Dillon.



Email Tanya Denning at;
tanya.denning@nitv.org.au



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who can see NITV?

Stage One of our broadcast beams our service out on the Optus Aurora satellite and is available to anyone with the equipment to receive the signal.

We will also broadcast through Imparja Television's

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Stage One Broadcast
Transmission from
13 July 2007

second channel and transmit a free to air service to parts of Northern Australia, Central Australia, South Australia and Queensland.

Stage One will be available to an estimated audience of around 220,000.

A list of communities is listed on this fact sheet and also available on our website www.nitv.com.au

Plans are already underway to also offer NITV through pay TV and multiplex or digital television.



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how did we get here?

Over the past 25 years there has been a growing demand from Aboriginal and Torres Strait Islander peoples for our own television service.

Indigenous people have continually expressed that we share the same rights, as all Australians do, to see our unique languages and cultures rightfully reflected in the media.

In recent times there has been an explosion of Aboriginal and Torres Strait Islander productions which means there has been an even greater need for a vehicle to broadcast that content.

Current Indigenous programming accounts for less than 2 hours per week or around 1.2% of the total airtime on Australian mainstream television.

This is all set to change when NITV goes to air in 2007!

Indigenous media organisations, such as Indigenous Community Television (ICTV), Warlpiri Media, Ernabella Video and Television, CAAMA (Central Australian Aboriginal Media Association), have lead the way and built momentum for a specific our own national TV service.

In 2004 a voluntary NITV Committee was formed and a summit was held in Redfern in Sydney.

The summit involved a group of Aboriginal and Torres Strait Islander media professionals and community members committed to the establishment of a national Indigenous broadcasting service.

In 2005, the Federal Government announced \$48.5 million in funding for NITV and a marked a historical event for all Australians.

In 2007 NITV established a Head Office in Alice Spring (NT) and our television arm in Sydney. The NITV family has around 20 experienced staff who will put our service to air every day.